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How an Interior Designer Can Save You Money



Contrary to popular belief, hiring an interior designer will save you money on your project.

Renovating or redecorating your home is a most rewarding investment, and keeping within budget is critical to your success. I understand when homeowners are apprehensive about investing in an interior designer. They wonder if they'd be better off saving that money and going it alone. Many believe design is simply a matter of finding furniture, choosing draperies and picking out paint colors.

In my experience, homeowners who hire the right designer and trust the design process have no regrets afterwards. That's because they can clearly see the tremendous value that their investment has brought to their home, and their day-to-day lives. Design is so much more than paint swatches and furniture placement. A good designer provides their clients with irreplaceable benefits, such as:

SIX WAYS AN INTERIOR DESIGNER CAN SAVE YOU MONEY

Skills and savvy. Good designers have an innate sense of color, lighting, balance and scale. They also have a trained eye, so they can envision concepts and create solutions homeowners would never think of. They can give you the home you dream of, more quickly, efficiently and affordably than you could manage to do on your own.

Great connections. Once you've decided what you want, they know exactly where to go and who to call to make it happen. They have good relationships with subcontractors, dealers, vendors, craftsmen and artisans. They've toured the showrooms and studied the trends. They know where to find that perfect lamp, who can craft that coveted custom chair, and where to find the perfect art piece to pull together your living area.

Creative collaboration. Some people imagine that a designer will swoop in and disapprove of their style, but most designers are all about teamwork. Their only goal is to create a space that you love and can live in comfortably every day. To accomplish this goal, they have to work with you closely and truly understand and respect your wants and needs

Efficiency. A good part of my job involves acting as a go-between. I work with all parties involved, including the architect, the builder, and, of course, the client, to make sure everyone is on the same page, so that there are no errors due to miscommunication.

Help with all the work. To most people, all of the paperwork, the phone calls, the sketches, the measurements, the problem solving and the planning that go into a design would be a special kind of drudgery, yet I enjoy the process. I am happy to handle it all, and they are happy to let me.

Saving you money. Working with a designer is more affordable than most people believe. In fact, it will save you money. Not only will a designer help keep you on budget, they will keep you from making costly design mistakes as well.

In the end, if you're really looking to create a space that speaks to your unique aesthetic, functions the way you need it to, and truly feels like home, hiring a design professional pays off, every time.

For more information or a consultation on your next project, visit www.anitahollandinteriors.com or call Anita Holland Interiors at 704.372.6369.

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